

Digital marketing and
student recruitment platform **postupionline**

About PostupiOnline

PostupiOnline is an online portal for students to find and apply to universities abroad.

We provide detailed information on universities and application process with application submission online.

We work with universities from 10 countries with over 3 500 programmes.



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How does PostupiOnline work?

Student chooses discipline, level and country to find university

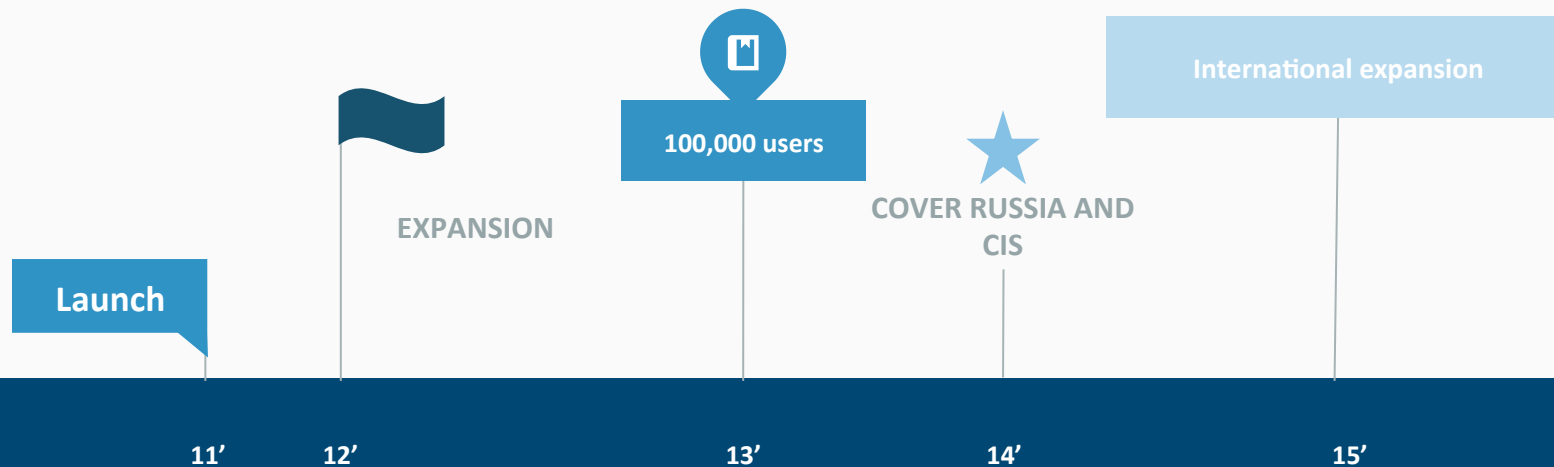


PostupiOnline provides the most suitable courses to choose from



Student compares and chooses the programme, university and applies

We are 5 years old



PostupiOnline stats

Monthly traffic is 28 000 users

140 000 page views

Average time user spends on the website is 6 minutes, viewing 5 pages.

*Google analytics for May 2016

PostupiOnline attracts only HIGHLY TARGETED audience.

More than 50% of all traffic is organic.

Users are from Kazakhstan, Russia, Ukraine, Uzbekistan and Kyrgyzstan.

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Universities that already work with us



and many more ...

What do we offer to universities?

University profile and programmes on the portal

Profile includes information about university, programmes available, tuition fees and accommodation. Additionally, there are campus photos, videos and student testimonials for every profile.

FREE

Newsletters

If you want to receive a higher brand exposure, we encourage to send us news on university, programmes, testimonials, intakes etc. We will blast it to our networks of “warm” leads.

FREE

What do we offer to universities?

Receive leads and applications

Student questions and applications will be sent through online forms on the website to the university specified emails.

1200 USD per year

*5 years average PostupiOnline conversion for the agency based recruitment.

Duplicate leads are not charged.

Why choose PostupiOnline?

- ✓ Only highly targeted informed leads
- ✓ No limit on the number of course listing
 - ✓ Full university profile
 - ✓ Free newsletter inclusion
 - ✓ No hidden or extra costs

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We look forward to welcoming your university on PostupiOnline!

Please contact Asya Orazova to get listed at

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